

CPMedia⁷
Advertising everywhere

Stevenage Advertising Packages

*An exclusive Partnership for Stevenage's most iconic brands
In association with*

Stevenage
BOROUGH COUNCIL

Why Advertise in Stevenage?

HIGH FOOTFALL

Stevenage Town Centre attracts approximately 140,000 people, providing extensive exposure for advertisements.



DIVERSE DEMOGRAPHICS

The town has a varied demographic profile: around 20% are under 18, 62% are of working age (18-64 years), and 18% are 65 and older.

STRONG ECONOMIC BASE

Stevenage has a high employment rate which contributes to a population with significant disposable income, which is beneficial for consumer-focused advertising.



STRATEGIC LOCATION

Stevenage's proximity to major transport links, including the A1(M) and direct rail connections to London, makes it a regional shopping and business hub.

EDUCATIONAL PRESENCE

The area includes a mix of educational institutions, with a portion of the population holding higher education qualifications. This contributes to an educated and engaged audience, particularly appealing for targeted campaigns.



BRAND VISIBILITY

With a central role in the daily lives of residents and visitors, advertising in Stevenage Town Centre offers sustained brand visibility, helping businesses build strong local recognition and loyalty among a population of 88,000.

Available Media Sites

This **exceptional opportunity** offers prominent and uninterrupted **brand coverage** in an emerging commuter town, with a diverse array of promotional platforms available, including poster sites, **strategically positioned** car park signs, and pay and display machines.

**ADVERTISE
HERE**

St George's
Multi storey car park
South

Please park
in first
available space



**ADVERTISE
HERE**

CAR PARKS



GEORGES MSCP (B)
SOUTH BLOCK
PLEASE PARK IN THE FIRST
AVAILABLE SPACE

ADVERTISE
HERE

CLOSED
CIRCUIT
TELEVISION
IN
OPERATION

Visit Stevenage Indoor Market

POSTER SITES

A tall, black digital screen stands on a city sidewalk. The screen displays a bright pink rectangular area with the text "ADVERTISE HERE" in white, bold, sans-serif font. The background shows a wide pedestrian walkway, a modern building with many windows, and some trees under a cloudy sky. People are walking in the distance.

**ADVERTISE
HERE**

DIGITAL SCREENS

A digital display screen is mounted on a dark grey machine. The screen has a bright pink background and displays the text "ADVERTISE HERE" in large, white, bold, sans-serif capital letters. To the right of the screen, there are four square buttons stacked vertically. The machine is set against a light-colored wall.

**ADVERTISE
HERE**

PAY & DISPLAY



LOCATIONS

SITE REF	ROAD
STE403 - 405	Southgate Car Park
STE406 - 417	St George's Multi Storey Car Park
STE418 - 421	Westgate Shopping Centre Car Park
STE422 - 423	Primett Road Car Park
STE424	Church Lane North Car Park
STE425	Railway Station South Car Park
STE426	Queensway South Digital Screen
STE427	Queensway North Digital Screen
STE428 - 432	Railings Facing Railway Platform



CONTACT

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